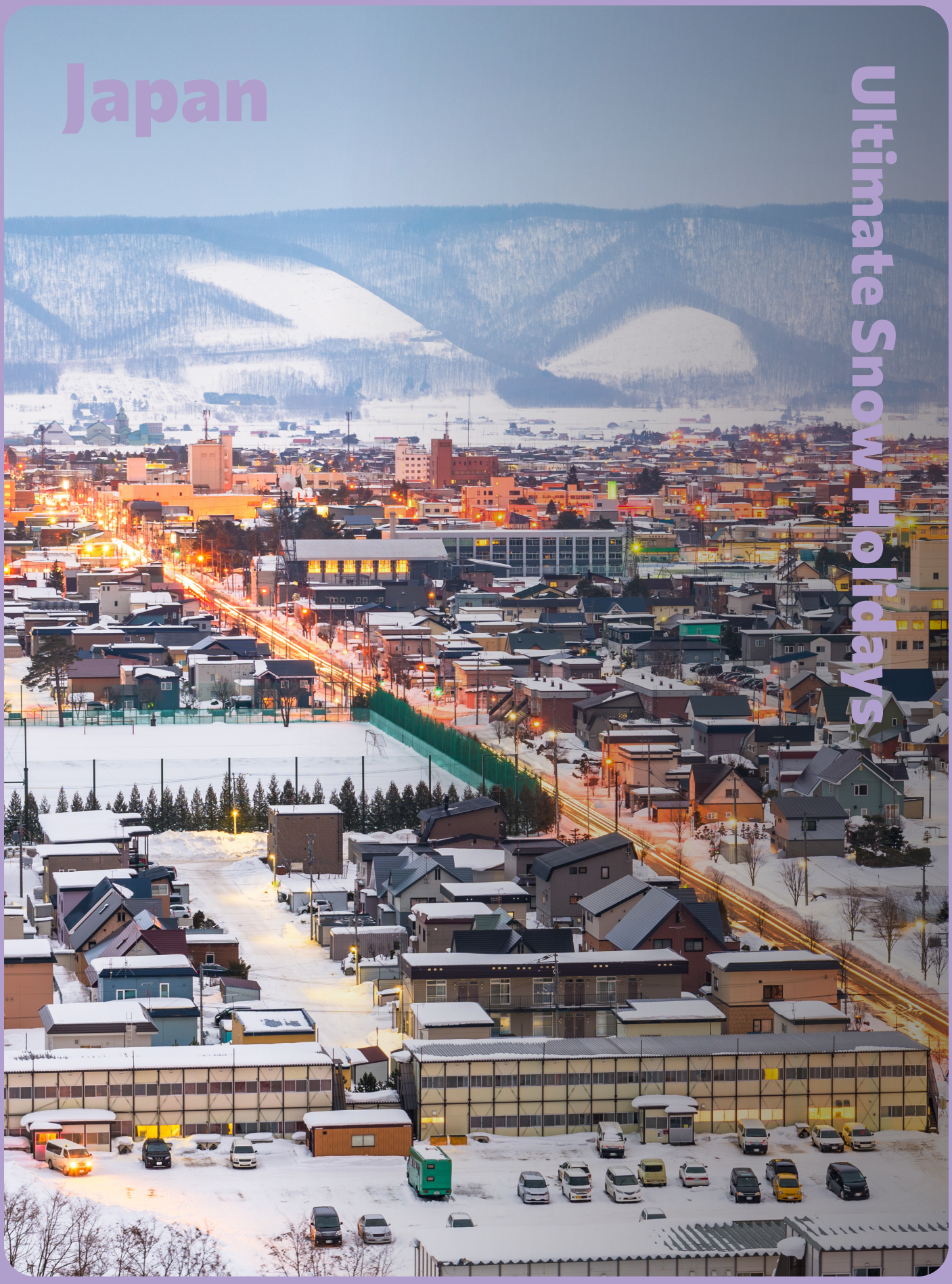
Japan

Ultimate Snow Holidays



Travel & Co

About Travel & Co

At Travel & Co, we share your passion for snow, adventure, and the thrill of carving through epic mountain landscapes. Whether it's your annual snow fix or a once-in-a-lifetime powder mission, we are here to help make it happen and make it unforgettable.

As a New Zealand-owned travel company, we go all out to craft experiences that go far beyond just a trip. It's about unforgettable moments, pure adrenaline, and the freedom of being out there doing what you love.

We are skiers, boarders, and travel lovers too. We stood at the top of the runs we recommend. With more than 40 years of experience behind us, our New Zealand-based team knows the slopes like the back of their gloves, from the tree-lines to the towering peaks and beyond. That means you get honest, first-hand advice and insider tips that make a big difference.

When you plan your snow holiday with us, you are talking to someone who lives and breathes the mountains. Someone who'll plan your trip with the same care and excitement as if it were their own. Because for us, it's not just about getting you to the mountains. It's about creating something truly exceptional once you are there.

When it comes to your snow holiday, we have got the inside track.

Why book with Travel & Co

1. We've been there. Literally.

Our team doesn't just talk the talk, we have walked (and skied) the slopes ourselves. With decades of snow travel under our belts, we have carved turns across Canada, Japan, the US, Europe and beyond. We know what makes a resort tick, and we are here to give you real, unbiased advice based on firsthand experience. No guesswork, just honest, insider guidance to help you find your perfect snow escape.

2. We do the heavy lifting - and help 24/7.

From flights, transfers and lift passes to gear hire, ski lessons and even the right insurance, we handle it all. Everything is coordinated in one seamless itinerary, so you can focus on the fun stuff. And if something unexpected happens, you have got 24/7 emergency support. We are always just a phone call away, ready to sort things out. More fun, less hustle.

3. We've got connections - and they work in your favour.

With over 40 years in business, we have built strong relationships with some of the world's best ski resorts and providers. That means we unlock exclusive deals, hidden perks, and offers you won't find with a quick online search. Think free nights, bonus upgrades and early bird specials that give you more value, without the legwork.

4. Tailored trips, just for you.

Your snow holiday should be as unique as your ski style. Whether you are chasing family fun, backcountry thrills or luxe lodge living, we will design a trip that ticks every box. We take the time to get to know what you are into, and we craft your itinerary with the same care we would put into our own. From flights and car rentals to transfers, accommodation, lift passes, insurance options, and more - we have got you covered.

5. More value, less stress.

We know how important it is to get real value from your snow holiday. That is why we use our insider access to the latest pricing, specials, and packages to get you more for your budget - without compromising on quality. No hidden costs, just honest advice, tailored options, and better value where it counts. So you can hit the slopes (and après) knowing you are getting the best.



Japan



Ski Season
November to May

Average Snowfall
10-15 metres

Snow
Ultra-light, super dry powder

Accommodation
Ski-in/ski-out, hotels, self-contained apartments, family-run lodges and traditional pensions

Top Tip

Renting skis for your holiday is a game changer. With powder skis for those epic snow days, the flexibility to swap daily for the perfect conditions, and the convenience of not having to lug your own gear around, it's pure ski bliss!

Legendary Powder, Unique Culture

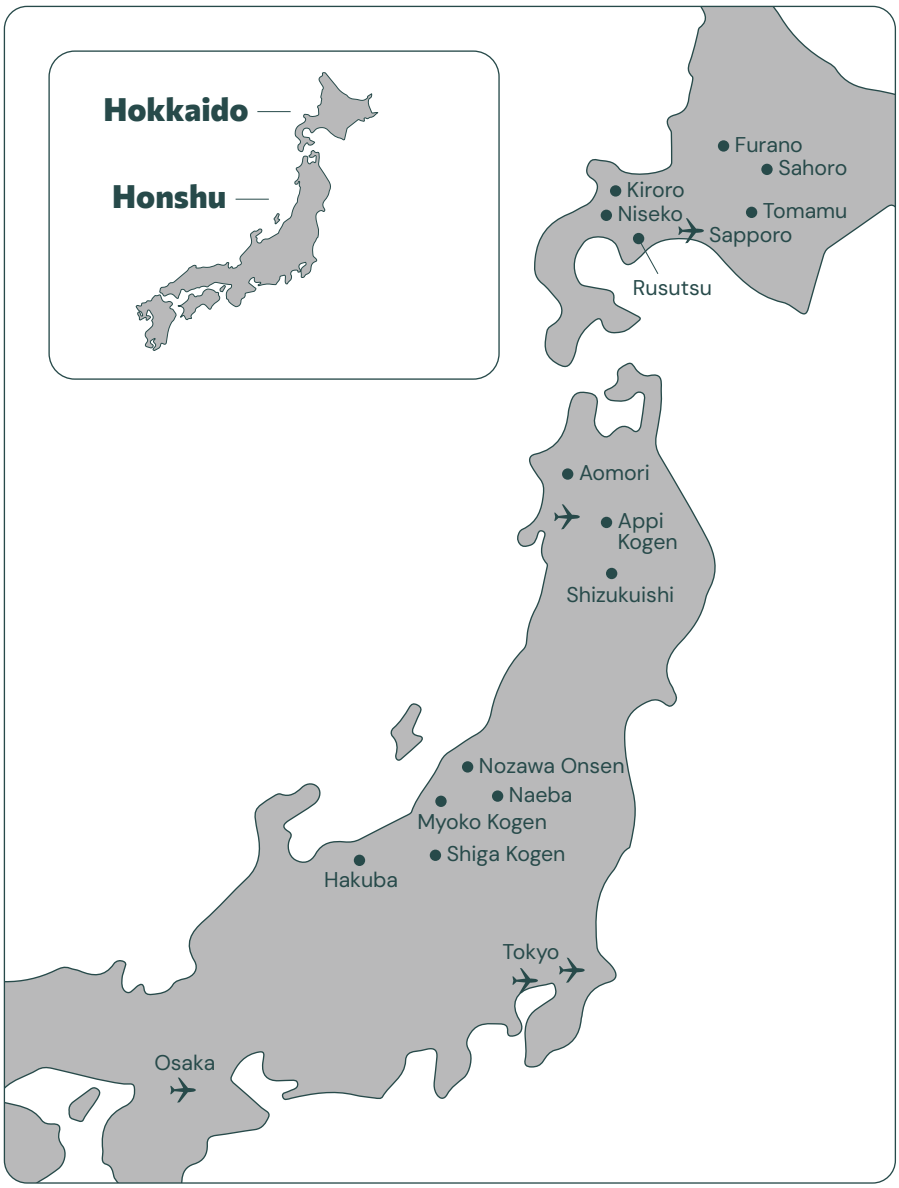
Japan is world-famous for snow that is light & fluffy, with many resorts receiving an incredible 10–15 metres of snowfall annually. With over 500 ski resorts to choose from, there's something for everyone - from perfectly groomed beginner slopes to thrilling tree and powder skiing for seasoned experts.

Beyond the slopes, Japan offers exceptional hospitality, rich cultural experiences, delicious traditional cuisine, and soothing onsen (hot springs). Après ski here takes a more tranquil form - think peaceful baths, izakaya dining, and scenic strolls through snow-covered villages. Snow festivals and winter activities add to the magic.

Whether you're after a ski-in/ski-out stay, a family-friendly resort, or a charming alpine village atmosphere, Japan delivers - with all inclusive Club Med options available too.

Hokkaido or Honshu, wherever you are heading, our experienced snow holiday experts are here to help craft your ultimate snow holiday in Japan.

Powder snow · Tree skiing · Alpine skiing · Groomed runs · Terrain parks · Heli-skiing · Cat-skiing · Back-country skiing · Snow schools · Après ski dining & activities · Family-friendly · Onsens (hot springs)



Hokkaido

Hokkaido's mountains are huge powder magnets as cold snaps come off the Sea of Japan and Siberia bringing massive powder dumps to the ski areas. A destination with a reputation for powder combined with Japanese cultural experiences.

Honshu

The Japanese Alps of Honshu are home to ski resorts with well-developed facilities and an abundance of activities off the slopes and is an ideal destination for those looking for a combination of ski and board adventures and authentic Japanese experiences.



Unique experiences

Onsens
Visiting an onsen is a uniquely Japanese experience, an ideal way to relax after a day on the mountain. In the winter, there is just something magical about sitting in a hot body of water with snowflakes falling around you when the area is surrounded by snow.

Snow Monkey Tours
In a quiet valley east of Nagano City lies Snow Monkey Park, home to bands of Japanese macaques who come down from the mountains to soak in the natural hot springs.



Reasons to visit

Powder Snow
Japan's world-famous powder is light, dry, and deep, offering unbeatable conditions and an unforgettable ski experience.

Traditional Cuisine
From sushi and steaming noodles to sake and Japanese curry, dining in Japan is a delicious cultural journey.

Cultural Experiences
Immerse yourself in Japan's rich traditions including tea ceremonies, origami folding, samurai evenings and the warmth of local hospitality.

Festivals
Snow, ice and fire festivals add magic to winter. Plan ahead, as many popular events require early booking.

Stopovers

Kyoto, Osaka or Tokyo
Adding a city stopover into your ski holiday is a great way to experience more of Japan's unique culture, cuisine and history. Japan has plenty of great city stopover options. Get the most out of your Japanese holiday and experience one, or more of Japan's unique cities.

Tokyo: A city of contrast. Home to towering skyscrapers and a neon-lit landscape, and also sprawling peaceful shrines and temples.

Osaka: Japan's second-biggest city, Osaka is a thriving shopping district, with a restaurant and cafe culture, and friendly locals.

Kyoto: The cultural heart of the country with breathtaking temples, serene Zen gardens and arrow-cobbled alleyways waiting to be discovered.



Furano

Insider Tip

Furano's Ningle Terrace is pure magic - tiny wooden cottages tucked in the trees, twinkling lights, and local crafts that make perfect souvenirs. It's a charming winter stroll you won't forget! – Rhiannon Grieve

A Powder Skiing Mecca

Nestled in Hokkaido, Furano Ski Resort is a haven for powder hounds, offering light, dry snow and clear blue skies. With two main areas, Furano and Kitanomine, the resort caters to all levels, from wide, groomed beginner runs to challenging, steep off-piste terrain that's hosted FIS World Cup events.

Beyond skiing, Furano's charming town exudes authentic Japanese hospitality. After a day on the slopes, stroll the peaceful streets and sample the local cuisine, blending traditional flavours with global influences. The Furano Snow Festival, featuring fireworks and family fun, adds to the magic, making this less-crowded gem the ultimate winter destination.

Mountain Stats

Annual Snowfall 9 metres
Skiable Terrain 480 acres
Ability Level Beg: 40%, Int: 40%, Adv: 20%
Vertical Drop 964 metres
Ski Runs 28
Lifts /Gondolas 9
Max Altitude 1,209 metres (3,967 feet)
Terrain Park Yes

Winter Experiences

Furano Snow Land
Experience the thrill of snow rafting, banana boating, sledding and more.

Snowmobiling
Exhilarating snowmobile tours through snowy landscapes offer a truly unforgettable adventure.

Other activities:
Ice Fishing, Dog sledding and more.

Getting There

Enjoy a scenic 3-hour shuttle from New Chitose Airport (131 km) to Furano, or opt for the train via Furano Station, taking around 4 hours (does involve train transfers).

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Kaku Place
Ideally located within walking distance of Kitanomine Gondola. Enjoy the modern, bright 1-3 bedroom apartments or enjoy a short stroll to one of the surrounding local restaurants.

★★★½☆



Shin Furano Prince Hotel
Located right at the base of Furano Ski Resort with direct access to the slopes, spectacular mountain views and a variety of hotel rooms and suites.

★★★☆☆



Arthouse Apartments
Located a short walk from the ski area, and a stone's throw from cafes and restaurants. The apartments range from 1-2 bedrooms and offer the perfect base for enjoying Furano Ski Resort, and the surrounding town.

★★★½☆

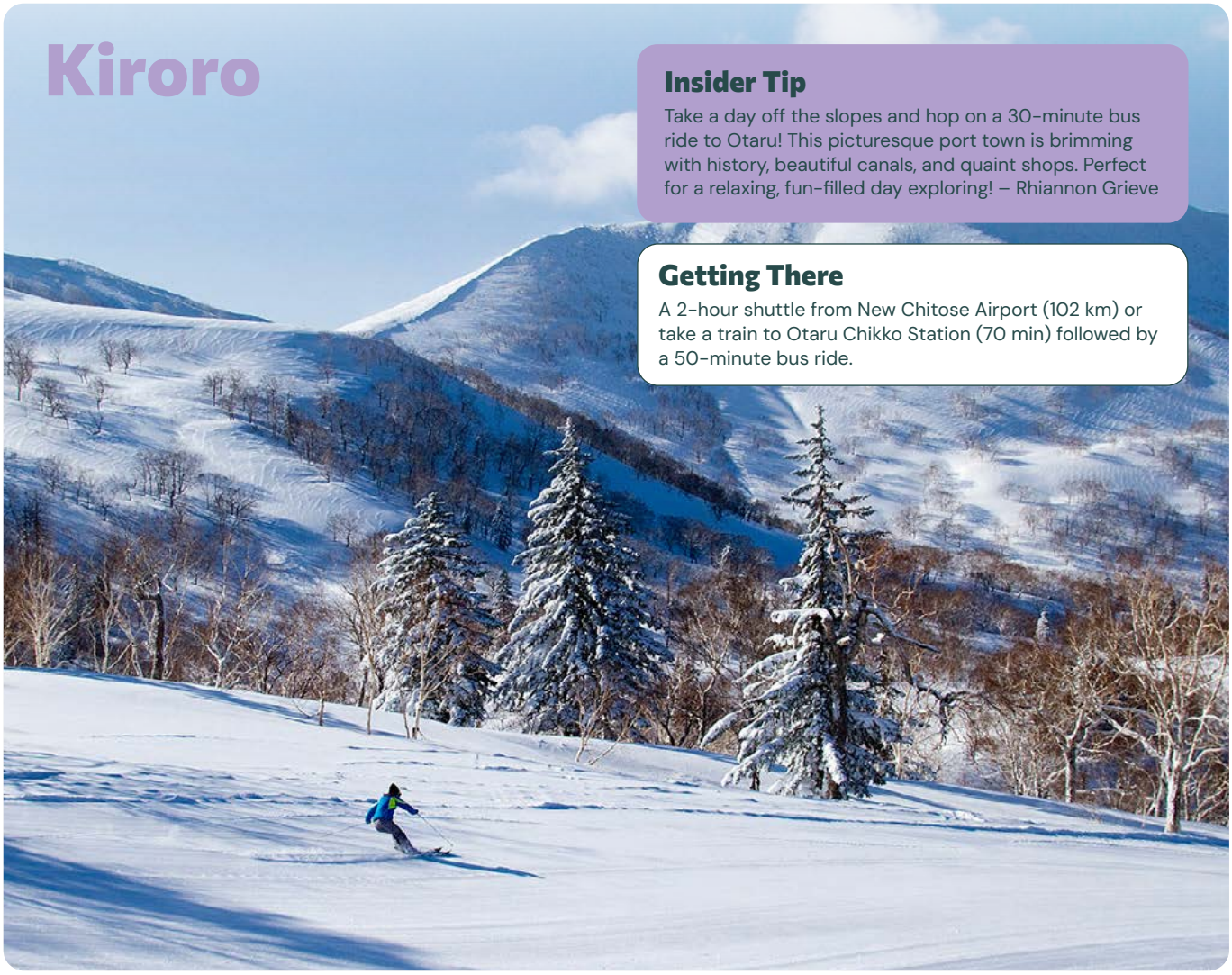


Nozo Hotel
Offering a serene winter escape, just a short walk from the slopes in Furano, with a range of hotel style rooms. Relax at the Sugi Spa and dine at the on-site restaurant or grab a snack from the hotel's delicious bakery.

★★★★☆



Kiroro



Insider Tip

Take a day off the slopes and hop on a 30-minute bus ride to Otaru! This picturesque port town is brimming with history, beautiful canals, and quaint shops. Perfect for a relaxing, fun-filled day exploring! – Rhiannon Grieve

Getting There

A 2-hour shuttle from New Chitose Airport (102 km) or take a train to Otaru Chikko Station (70 min) followed by a 50-minute bus ride.

Hokkaido's Ultimate Powder Paradise

Kiroro Ski Resort, hidden in Hokkaido's snowy Akaigawa Valley, is known for its deep, consistent powder and quiet slopes. With two main peaks: Asari and Nagamine, it offers wide-open groomers, tree runs, and off-piste terrain ideal for all abilities. Kiroro's reputation for reliable snowfall and uncrowded runs makes it a favourite among powder seekers.

The resort blends adventure with comfort, offering modern lifts, ski-in/ski-out hotels, and family-friendly activities like snowshoeing and tubing. After a day on the mountain, relax in a traditional onsen or enjoy fresh Hokkaido cuisine. With world-class snow and laid-back vibes, Kiroro is a hidden gem worth discovering.

Mountain Stats

Annual Snowfall 21 metres
Skiable Terrain 297 acres
Ability Level Beg: 35%, Int: 35%, Adv: 30%
Vertical Drop 660 metres
Ski Runs 22
Lifts/Gondolas 6
Max Altitude 1,180 metres (3,871 feet)
Terrain Park Yes

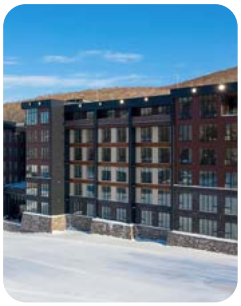
Winter Experiences

Snow rafting, mini snowmobile, snow buggy and more.

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Yu Kiroro
Set in scenic Kiroro Resort, these luxurious 1 to 3 bedroom apartments offer stunning views, full ski valet service, and relaxing indoor and outdoor onsens to unwind after a day on the slopes.

★★★★★



Club Med Kiroro Peak
Nestled in Hokkaido's stunning nature, an all-inclusive experience, blending Japanese tradition with modern art. Enjoy elegant rooms, gourmet dining, and a serene atmosphere, perfect for guests aged 12 and above.

★★★★★



Niseko



Insider Tip

Skip the crowds and start your day off right! Instead of battling the morning rush at Hirafu, hop on the Niseko United Bus and head to Annapuri or Hanazono for more space and fresh tracks. It's a great way to kick off your day without the wait! – Kate Livingstone

Unleash the Powder at Japan's #1 Ski Resort

Niseko, on Hokkaido's northern island, is a powder lover's paradise, known for its deep, dry snow and consistent 15-metre winter snowfall. With four interlinked zones: Grand Hirafu, Hanazono, Niseko Village, and Annupuri, offering terrain for all levels, including thrilling tree skiing in its iconic powder-filled glades.

Beyond the slopes, Niseko blends Japanese charm with global flair. After a day on the mountain, relax in natural onsen baths, savour fresh Hokkaido seafood, or explore Hirafu's izakayas and cafés. The après-ski scene is laid-back, with hot springs, sake, and fireside chats in stylish bars. Whether chasing powder or enjoying family-friendly snow days, Niseko's world-class skiing, serene culture, and warm hospitality make it a destination that keeps you coming back.

Mountain Stats

Annual Snowfall 15 metres
Skiable Terrain 2,195 acres
Ability Level Beg: 30%, Int: 40%, Adv: 30%
Vertical Drop 1,009 metres
Ski Runs 61
Lifts/Gondolas 38
Max Altitude 1,200 metres (3,937 feet)
Terrain Park Yes

Getting There

Niseko Ski Resort is a 2.5-hour shuttle ride from New Chitose Airport (102 km).

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Winter Experiences

Rusutsu Day Trip
With one of the largest available lift access ski areas, Rusutsu is a favourite of the locals. Discover why with a day spent in this powder paradise.

Iwanai Cat Skiing
A VIP Cat Skiing experience with 650m elevation per run and spectacular views of the sea of Japan. Enjoy the amazing terrain of a disused resort effortlessly!

Snowmobile Tours
An adrenaline filled adventure out in the wilderness. The high performance machines and experienced guides ensure that you leave satisfied.

Heli Skiing
There are few things more exhilarating than being shuttled up the mountain in a helicopter.

Other Activities
Onsen tours, snowshoeing, guiding, fat biking, ice fishing, snow drifting, cooking or pottery experience and more.

Yama Shizen
Nestled in Upper Hirafu Village, Yama Shizen features contemporary, spacious 1-3 bedroom apartments. Boasting superb access to the slopes, shopping, and hot springs, it provides the ideal base for your Niseko adventure.

★★★★☆



Youtei Tracks
Located just 350 metres from the Ace Family Lifts, Youtei Tracks offers luxury 1-3 bedroom apartments. With its proximity to restaurants, shops, and ski shuttle, it's a prime choice for convenience.

★★★★☆



Chatrium Niseko
This Upper Village property features 1-3 bedroom apartments just 450 metres from the Ace Family Lift and with stunning views of Mt Yotei. Dine at the hotels two restaurants and enjoy the excellent concierge services available.

★★★★☆



Ki Niseko
Featuring a wide range of rooms from standard hotel rooms to penthouses. After a day on the slopes, leave your gear with the private ski valet, and relax in one of the onsens at the hotel.

★★★★½



Aya Niseko
A luxury property located at the base of the Ace Family Run in Hirafu Village with studios and 1-3 bedroom apartments. Each unit features contemporary Japanese design with floor-to-ceiling windows, providing stunning views.

★★★★★



Green Leaf Hotel
Step outside and straight onto the slopes. This stylish ski-in/ski-out hotel blends contemporary design with Japanese flair, offering hotel rooms and suites perfect for relaxing after powder-filled days or soaking in the natural onsen.

★★★★☆



M Lodge
On the main street in the heart of Hirafu Village and just 4 minutes' walk from the Ace Family Lift. The lodge offers Western style hotel rooms, and steps away from bars, shops, cafes, and restaurants.

★★½☆☆



M Hotel
In the heart of Hirafu Village only a 4 minute walk from the Ace Family Lift with hotel rooms and suites. With the vibrant Momiji-Zaka Street nearby, you'll have plenty of choices for dining and nightlife.

★★★½☆





Rusutsu



Insider Tip

Rusutsu is a great resort to stay right at the base, but if you're based in Niseko, no worries! It's super easy to add on as a day trip and well worth it for the mellow crowds and fun terrain. – Kate Livingstone

Renowned for Tree Skiing

Rusutsu serves up one of Japan's most playful and powder-filled ski experiences. With three expansive mountains - West, East, and Mt. Isola - it's a dream for those who love gliding through perfectly spaced trees, cruising along silky groomers, or racking up lap after lap with barely a queue in sight. The terrain is varied and fun, making it ideal for both families and powder hounds alike.

But what really sets Rusutsu apart is its delightfully quirky charm. From its retro indoor carousel and musical fountains to its colourful base village, it's got a cheerful, slightly surreal vibe you won't find anywhere else. Add in famously consistent snow and wide-open slopes, and you've got yourself a winter wonderland that's hard to top.

Getting There

Rusutsu Resort is a breezy 2-hour shuttle from New Chitose Airport (102 km).

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Mountain Stats

Annual Snowfall 14 metres
Skiable Terrain 1,294 acres
Ability Level Beg: 30%, Int: 40%, Adv: 30%
Vertical Drop 684 metres
Ski Runs 37
Lifts/Gondolas 18
Max Altitude 994 meters (3,261 feet)
Terrain Park Yes

Winter Experiences

Snowmobiling
Hop on a snowmobile and zip through Rusutsu's stunning birch forests and vast snowfields for an unforgettable winter adventure!

Snow Tent Sauna
Heat up in the Snow Tent Sauna, dive into fresh powder for a snow bath, and finish with a relaxing soak in the onsen – winter bliss awaits!

Other Activities
Indoor wave pool, snow rafting, snowshoe tours, dog sledding, ice fishing, horse riding, snow train.

Rusutsu Resort Hotel
Stay slope-side at the base of West Mountain for true ski-in/ski-out convenience. Choose from Western or Japanese-style rooms and enjoy on-site fun with a wave pool, sports bar, carousel, and shopping mall, all under one roof.

★★★☆☆



The Westin Rusutsu
A luxurious mountain escape set against Hokkaido's stunning alpine backdrop. With spacious hotel rooms, sweeping views, and ski-in/ski-out access to East Mountain, it's perfect for both adventure and relaxation.

★★★★☆





Getting There

A 2-hour shuttle from New Chitose Airport (138 km).

Mountain Stats

Annual Snowfall 8.7 metres
Skiable Terrain 346 acres
Ability Level Beg: 30%, Int: 40%, Adv: 40%
Vertical Drop 610 metres
Ski Runs 21
Lifts/Gondolas 8 lifts
Max Altitude 1,030 metres (3,379 feet)
Terrain Park Yes

Winter Experiences

Snowshoeing, air board tour, ice fishing and more.

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Bluebird Days and Uncrowded Slopes

Located in the southern part of central Hokkaido, Sahoro is renowned for its bluebird days and uncrowded slopes perfect for all abilities and an incredible ski holiday. Although it doesn't provide a large vertical drop, there is no shortage of skiable terrain.

Club Med Sahoro

Discover a unique blend of Japanese tradition and modern comfort at the all-inclusive resort: lift tickets, lessons, gourmet dining, entertainment, and a wide range of activities.

★★★★☆



Sahoro Resort Hotel

The resort offers family-friendly and inviting accommodation. It boasts three lovely restaurants, as well as a bar lounge. One of the biggest drawcards is its stunning Japanese-style outdoor bath.

★★★☆☆





Getting there

A 2-hour shuttle ride from New Chitose Airport (108 km) or a scenic 1.5-hour train ride via Minami-Chitose Station, with express trains running every 2 hours.

Mountain Stats

Annual Snowfall 8 metres
Skiable Terrain 306 acres
Ability Level Beg: 30%, Int: 40%, Adv: 30%
Vertical Drop 699 metres
Ski Runs 29
Lifts/Gondolas 6
Max Altitude 1,239 meters (4,068 feet)
Terrain Park Yes

Winter Experiences

Cat skiing, Ice Village with its ice bar and chapel, Mina Mina Beach wave pool, snowmobiling and more.

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Powder, Tree Runs, and Après Splash Fun!

With terrain for all levels, dreamy powder, and two mountains of fun, it's a paradise for powder hounds and families. Off the slopes, explore the Ice Village or unwind at Mina-Mina Beach.

Tomamu the Tower

Experience ultimate relaxation just steps from the slopes. Indulge in spacious rooms, unwind in a luxurious Japanese-style outdoor bath, or dive into adventure at indoor wave pool.

★★★★½



Risonare Tomamu

Escape to a hilltop retreat with spacious suites, private saunas, jet baths, and panoramic views. Enjoy fine dining and exclusive experiences that make every moment unforgettable.

★★★★½





Ski & Board the Northern Tip of Honshu

Tucked beneath Mount Iwaki in northern Honshu, Aomori Spring Ski Resort offers crowd-free slopes, stunning Sea of Japan views, and some of Japan's best tree skiing through serene beech forests. With trails for all levels and the country's largest half-pipe, it's a haven for both cruisers and freestyle fans. This quiet corner of Japan delivers big on snow, scenery, and soul.

Mountain Stats

Annual Snowfall 13 metres
Skiable Terrain 600 acres
Ability Level Beg: 20%, Int: 50%, Adv: 30%
Vertical Drop 545 metres
Ski Runs 22
Lifts/Gondolas 5
Max Altitude 921 metres (3,022 feet)
Terrain Park Yes

Getting There

A 1.5 hour taxi from Aomori Airport (70km) or a 3-hour train ride from Tokyo to Shin-Aomori Station, followed by a 1.5-hour shuttle.

Winter Experiences

Snowshoeing, Snowland Fun Park featuring family activities like tubing and mini snowmobiles.

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Rockwood Hotel & Spa
Rockwood Hotel & Spa offers slope-side comfort with hotel rooms, some with private onsens, just steps from the lifts for ski-in/ski-out bliss.

★★★★☆





Be Happy in Appi

A top destination for all levels of skiers and snowboarders, Appi Kogen combines reliable powder, north-facing slopes, and varied terrain. Cruise groomers, push limits in six off-piste tree zones, or simply enjoy the mountain vibe. After the slopes, relax in hot springs and enjoy local cuisine beneath the peak of Mount Maemori

Getting there

Take the JR Tohoku bullet train to Morioka (3 hours), then a 50-minute ride on the JR Hanawa Line to Appi Kogen Station, 3.5 km from the resort.

Mountain Stats

Annual Snowfall 8 metres
Skiable Terrain 850 acres
Ability Level Beg: 30%, Int: 40%, Adv: 30%
Vertical Drop 828 metres
Ski Runs 21
Lifts/Gondolas 11
Max Altitude 1,328 metres (4,357 feet)
Terrain Park Yes

Winter Experiences

Cat skiing, snowshoe tours, onsen, tubing, sledding

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ANA Crowne Plaza
A perfect blend of relaxation and adventure, with hotel rooms and 1-2 bedroom suites. Enjoy local cuisine, unwind at the onsen, or embrace winter sports with direct slope access.

★★★½☆



ANA Intercontinental
A luxurious retreat, surrounded by stunning snowscapes with beautifully designed hotel rooms and suites. Enjoy direct access to ski slopes, relax in the onsen, or taste the local cuisine.

★★★★½



Myoko Kogen



Insider Tip

Myoko Snowsports is your one-stop shop. Grab a barista-made coffee, sort your rentals and lessons, drop the kids at daycare, and hit the slopes at any of Myoko's incredible resorts! – Kate Livingstone

Renowned for Some of the Best Powder

Myoko Kogen is Japan's hidden gem, known for deep powder, authentic charm, and a relaxed vibe that stands apart from the big-name resorts. Nestled in Niigata Prefecture, it sees up to 15 metres of snow each season and offers five distinct resorts, including family-friendly Akakura and the legendary freeride terrain of Seki Onsen.

From Japan's longest run at Suginohara (8.5 km) to quiet tree runs and steep powder stashes, Myoko delivers variety and soul. Off the slopes, unwind in traditional ryokan, soak in natural onsens, and take in views of Mt. Myoko. Steeped in history and blessed with serious snow, Myoko Kogen is perfect for those seeking an authentic, off-the-beaten-path ski experience.

Getting there

Reach Myoko Kogen with a 2.5-hour train trip from Tokyo via Nagano, then a quick 15-minute ride from the station. Or skip the train and take a direct 5.5-hour shuttle from Narita or Haneda Airports straight to the resort.

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Mountain Stats

Annual Snowfall 13 metres
Skiable Terrain 490+ acres
Ability Level Beg: 30%, Int: 50%, Adv: 20%
Vertical Drop 1,124 metres
Ski Runs 50+
Lifts/Gondolas 40
Max Altitude 1,855 metres (6,086 feet)
Terrain Park Yes

Winter Experiences

Snow Monkey Tours
The Jigokudani Snow Monkey Park and its world-famous hot spring-bathing monkeys are located around 1.5 hours from Myoko Kogen, why not make it a full day tour with Temple and Sake breaks.

Winter Festivals
Experience Myoko Kogen's annual winter festivals like the Dontoyaki Snow & Fire Festival with bonfires and mochi roasting, and the Dynamite Carnival featuring local food, Dondoyaki rituals, and a lively fireworks finale.

Other Activities
Onsens, cat or backcountry skiing, Matsumoto Castle, snowshoe tours, snowmobiling and more.

Akakura Hotel
Just 5 minutes from the lift, Akakura Hotel & Annex offers cosy Japanese-Western Rooms. Relax in the hot spring baths (including private onsens) or enjoy a traditional meal at the hotel restaurant.

★★★☆☆



Kogen Hotel Taizan
Just six minutes from the slopes on Akakura's main street, Kogen Hotel Taizan is a family-run stay with spacious Japanese and Western rooms and easy access to local dining and ski resort fun.

★★☆☆☆



Myoko Vista
Perched slopeside in Akakura Onsen Village offering a range of Western or Japanese rooms, plus a penthouse suite room. Enjoy an ultimate Japanese experience with the only private use traditional bathhouse in Akakura.

★★★★☆



Oyado Furuya
Oyado Furuya blends traditional Japanese décor with modern comfort, offering spacious Japanese and Western-style rooms and a central location in Akakura, just minutes from the slopes and local amenities.

★★★★☆



Hakuba



Insider Tip

Make the most of your day by riding both Hakuba 47 and Goryu. These connected resorts share slopes and a convenient shuttle running every 30 minutes, giving you seamless access to double the terrain.
– Kate Livingstone

10 Resorts, 1 Lift Pass - Your Ultimate Powder Playground

Hakuba Valley, set in Japan's stunning Northern Alps, is a top alpine destination with ten diverse ski resorts accessible via one lift pass. From powder-filled bowls to family-friendly cruisers, there's terrain for every style and skill level.

Off the slopes, Hakuba charms with lively villages like Happo and Wadano, where izakayas, ramen spots, and cocktail lounges await. Soak in an onsen, shop local boutiques, or relax fireside. This place blends adventure with authenticity.

With reliable snow, a welcoming vibe, and a wide range of accommodation - from luxury chalets to cosy pensions - Hakuba is perfect for both first-timers and seasoned skiers. Come for the powder, stay for the experience.

Mountain Stats

Annual Snowfall 11 metres
Skiable Terrain 2,600 acres
Ability Level Beg: 30%, Int: 40%, Adv: 30%
Vertical Drop 1,070 metres
Ski Runs 200+
Lifts/Gondolas 133
Max Altitude 1,820 metres (5,971 feet)
Terrain Park Yes

Getting There

Hop on the bullet train from Tokyo Station for a fast 2 hour trip to Nagano, then a 1-hour shuttle to Hakuba! Trains also run from Narita or Haneda with similar timings. Or skip the trains and take a direct 6-hour shuttle from the airport to the slopes.

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Winter Experiences

Snow Monkeys
The Jigokudani Snow Monkey Park and its world-famous hot spring-bathing monkeys are located around 2 hours from Hakuba, why not make it a full day tour with Temple and Sake breaks.

Backcountry Touring
Explore the vast Hakuba backcountry and some of the best powder skiing in Japan. For skiers or snowboarders, this is the perfect introduction to backcountry skiing.

Snowmobile Tours
Experience the thrill of snowmobiling through the scenic foothills of the Japanese Alps, with tours available for all skill levels.

Matsumoto Castle
Matsumoto Castle is a must-see when exploring Hakuba and is considered one of Japan's premier historic castles. Construction began in 1592, inside consists of steep stairs, low ceilings and narrow wooden windows.

More Activities
Onsens, snowshoeing, experiences such as soba noodle making, origami folding, nordic skiing, fat biking and more.

Hakuba Mominoki Hotel
Located just 3 minute walk from the Kokusai Lift. Mominoki offers spacious, comfortable hotel rooms and two onsite restaurants offering French and Japanese cuisine.

★★★☆☆



Happo Slopeside Apartments
These luxurious apartments range from 2-4 bedrooms and offer direct ski in/ski out access at Happo One. Enjoy a home away from home with stunning views and take advantage of the personalised concierge services.

★★★★☆



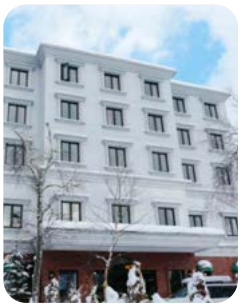
Hakuba Moegi Hotel
Steps from the Happo-One Gondola, this stylish alpine stay offers forest views and a cosy base in hotel rooms and spacious suites after days in the powder.

★★½☆☆



Abest Hakuba Happo Aldea
A short shuttle ride from the slopes, this alpine retreat offers spacious rooms, a natural hot spring with forest views, and hearty Japanese-Western cuisine, ideal for families and groups seeking comfort and convenience.

★★½☆☆



Happo View Apartments
Just 100 meters from the Happo-One Gondola, these 1-4 bedroom deluxe self-contained apartments offer spacious open-plan living areas with stunning mountain views, perfect for unwinding after a day on the slopes.

★★★★☆



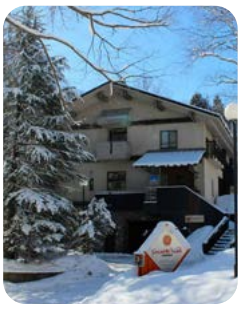
Hotel La Neige
Tucked into a snowy forest just minutes from the Happo-One Sakka lifts, this romantic alpine retreat offers elegant rooms with Jacuzzi baths and a fine French restaurant, perfect for couples and luxury seekers.

★★★★☆



Phoenix Hotel
Set in a peaceful forest setting in Wadano, enjoy elegant rooms and exceptional dining at Hakuba's renowned Mimi's restaurant for a memorable alpine escape.

★★★½☆



Wadano Onsen Hotel (previously Hotel De Laile)
Just a short walk from the slopes and local eateries, this alpine base offers a soothing onsen and hearty daily breakfast - perfect for recharging between mountain adventures.

★★½☆☆







Nozawa Onsen

Insider Tip

Make time to wander this charming village. Soak in steamy onsens, stroll car-free streets, and discover hidden shops bursting with local flavour and warmth. – Claire Martin

Getting There

Nozawa Onsen is a 2-hour bullet train ride from Tokyo to Iiyama Station (225 km), followed by a 20-minute shuttle to the resort. Alternatively, take a 5.5-hour direct shuttle from Narita or Haneda Airports (340 km) straight to the village.

Traditional Hot Spring Village & Ski Resort

Nozawa Onsen is where traditional Japanese charm meets thrilling alpine adventure. Tucked into the mountains of Nagano, this historic hot spring village doubles as a beloved ski resort, with powder-filled slopes, cosy ryokan, and steaming public onsens all within walking distance. Whether you're carving down tree-lined runs, exploring cultural gems like the Zenko-Ji Temple, or soaking in a hot spring after a Snow Monkey Tour, Nozawa delivers the perfect balance of action and authenticity.

Wander cobblestone streets lined with lantern-lit eateries and centuries-old inns, savour local specialties like oyaki dumplings and nozawana pickles, and relax in one of 13 public hot springs, all naturally heated by the earth's geothermal energy. It's a snow-filled escape where culture and adventure go hand in hand.

Mountain Stats

Annual Snowfall 12 metres
Skiable Terrain 734 acres
Ability Level Beg: 40%, Int: 30%, Adv: 30%
Vertical Drop 1,085 metres
Ski Runs 36
Lifts/Gondolas 20
Max Altitude 1,950 meters (6,397 feet)
Terrain Park Yes

Winter Experiences

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Snow Monkey Tours
Visit the Jigokudani Snow Monkey Park, home to hot spring-bathing monkeys, with a Temple and Sake tour.

Fire Festival (Dosojin Matsuri)
Held on January 15th, celebrates with fireworks, sake, and prayers for a bountiful harvest, health, good fortune, and snow.

Onsens
The town boasts over 30 natural hot springs

More Activities
Snowshoeing, snowmobiling, gondola rides

Residence Yasushi
A luxurious boutique inn, 5 minutes' walk from the heart of the Village. Offering a range of accommodations from hotel rooms, family suites, to a four bedroom lodge. Dine at the surrounding local restaurants or relax in the on-site onsen.

★★★★★



Nozawa Onsen Hotel
Nozawa Onsen Hotel is just a short walk from the Yu Road and Nagasaka Gondola and offers Western and Japanese style hotel rooms. Enjoy easy access to apres-ski dining and bars or enjoy a home-style Japanese meal at the hotel's restaurant.

★★★☆☆



Lodge Matsuya
This family owned Ryokan is just a short walk from town and the slopes, featuring a range of Western and Japanese style hotel rooms. The Ryokan offers a naturally heated onsen, ideal for relaxing after a day on the snow.

★★☆☆☆



Tokiwaya Ryokan
Tokiwaya Ryokan offers an authentic Japanese experience with Japanese and Western hotel rooms. Enjoy traditional Japanese cuisine at the in-house restaurant or relax in one of the hotels several naturally heated onsens.

★★★★☆





Shiga Kogen

Insider Tip

For a peaceful retreat with uncrowded slopes, head to Okushiga Kogen and enjoy great runs and dining at the Grand Phenix! – Claire Martin

One Giant Playground of Snow

Shiga Kogen, in Nagano's Johshinetsu Kogen National Park, is Japan's largest ski resort with 18 interlinked areas on one lift pass. Renowned for its reliable snowfall, diverse terrain, and long season, it's perfect for skiers of all levels.

A former Winter Olympic venue, Shiga offers modern lifts, wide groomers, and excellent tree runs, especially in Yakebitaiyama and Okushiga. Getting around is easy with a vast lift system and shuttle network.

Ichinose Village is the resort's central hub, offering ski-in/ski-out access and a range of dining options. Whether you're chasing powder or soaking in an onsen, Shiga Kogen blends world-class skiing with authentic Japanese charm.

Mountain Stats

Annual Snowfall 11 metres
Skiable Terrain 1,482 acres
Ability Level Beg: 30%, Int: 50%, Adv: 20%
Vertical Drop 967 metres
Ski Runs 80+
Lifts/Gondolas 54
Max Altitude 2,307 meters (7,534 feet)
Terrain Park Yes

Getting There

Shiga Kogen is a 2-hour journey from Tokyo via the Shinkansen to Nagano Station, followed by a 1-hour bus ride. Alternatively, take a 6-hour direct shuttle from Narita or Haneda Airports straight to the resort.

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Winter Experiences

Snow Monkey Tours
The Jigokudani Snow Monkey Park and its world-famous hot spring-bathing monkeys are located around 1.5 hours from Myoko Kogen, why not make it a full day tour with Temple and Sake breaks.

Snowdrive or Snowcoot
For those who are not sure how to ski but still want to glide down the slopes head to the Ichinose Diamond ski field. The simplicity of this gear assists in learning to balance.

Onsens
Visit a neighbouring 1300-year-old hot spring village of Shibu Onsen which is a small, quaint and ancient village known for the healing properties from its many hot springs.

More Activities
Snow hiking, winter kids park, snowshoeing.

Mount Shiga Hotel
Mount Shiga Hotel offers budget friendly accommodation with a prime ski in/ski out location and both Japanese and Western style rooms. After a day on the slopes, relax in the onsen-style bath, or the cosy lounge.

★★☆☆☆



Okushiga Kogen Hotel
Blending luxury and comfort, this slope-side retreat offers cosy rooms, onsen with forest views, diverse dining, and a spacious communal lounge for a perfect alpine escape.

★★★☆☆



Hotel Grand Phenix Okushiga
Located at the end of the Shiga Kogen valley, Hotel Grand Phenix Okushiga is the region's exclusive five-star retreat, offering a blend of luxury and elegance. The hotel offers a range of spacious hotel rooms and suites.

★★★★★



Shiga Kogen Prince Hotel (East)
With ski-in/ski-out access and slopeside views, this retreat offers spacious rooms, exceptional dining, and the relaxing Salt Lake Bar, blending modern amenities with traditional Japanese hospitality.

★★★★☆



Naeba & Kagura



Perfect Terrain for Skiers of All Levels

Naeba and Kagura serve up a unique winter escape with light, dry powder and stunning alpine views under Mount Naeba. These two interconnected resorts are joined by the legendary Dragondola offering seamless access to expansive terrain, perfect for mixing things up throughout the day. Whether you're chasing morning corduroy or evening turns under the lights, Naeba's energy and variety keep the fun going from first lift to night ski.

What makes this area shine isn't just the snow, it's the vibe. Families will love the laid-back atmosphere and dedicated kids' zones, while more adventurous riders can explore off-piste pockets across Kagura. With unforgettable mountain views and a blend of excitement and ease, Naeba and Kagura are a must for anyone looking to explore beyond the usual Japan ski scene.

Naeba Mountain Stats

Annual Snowfall 6-8 metres
Skiable Terrain 484 acres
Ability Level Beg: 30%, Int: 40%, Adv: 30%
Vertical Drop 889 metres
Ski Runs 22
Lifts/Gondolas 13
Max Altitude 1,789 metres (5,869 feet)
Terrain Park Yes

Kagura Mountain Stats

Annual Snowfall 10 metres
Skiable Terrain 417 acres
Ability Level Beg: 35%, Int: 35%, Adv: 30%
Vertical Drop 1,225 metres
Ski Runs 23
Lifts/Gondolas 20
Max Altitude 1,845 metres (6,053 feet)
Terrain Park No

Winter Experiences

Backcountry tours, snowshoe tours, family snowparks (tubing, sledding).

Naeba Prince Hotel
Naeba Prince Hotel is a ski in/ski out landmark at the base of the slopes, with hundreds of rooms from twin hotel rooms to suites. Choose from 23 restaurants, bars, and cafes, or unwind in the onsen and sauna.

★★★☆☆



Getting There

Naeba is just 2.5 hours from Tokyo—ride the bullet train to Echigo-Yuzawa (190 km, 90 mins), then hop on a 40-minute shuttle. From Narita Airport (270 km), it's a 3-hour train trip a shuttle.

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Shizukuishi



Hidden Powder Gem

Shizukuishi Ski Resort in Iwate Prefecture is a hidden gem offering deep powder, stunning views of Mt. Iwate, and a relaxed, authentic vibe. With 20 varied trails and one of Japan's longest runs at 4.5km, it caters to all levels, but it's the 3km cat skiing course (once used in the 1993 World Championships) that really draws in thrill-seekers. After a day on the slopes, soak in the open-air Takakura Onsen surrounded by snow, or unwind at the slopeside Shizukuishi Prince Hotel. It's the perfect spot for skiers craving adventure without the crowds.

Mountain Stats

Annual Snowfall 6.6 metres
Skiable Terrain 160 acres
Ability Level Beg: 40%, Int: 40%, Adv: 20%
Vertical Drop 702 metres
Ski Runs 13
Lifts/Gondolas 6
Max Altitude 1,128 metres (3,701 feet)
Terrain Park Yes

Winter Experiences

Cat skiing.

Shizukuishi Prince Hotel
At the base of Shizukuishi Ski Resort, the hotel features comfortable rooms, an outdoor onsen with koi pond views, and easy access to slopes, perfect for winter sports lovers and families.

★★★☆☆



Getting There

Shizukuishi Ski Resort is a 2.5-hour bullet train ride from Tokyo (530 km), followed by a 20-minute shuttle. Alternatively, take a 4.5-hour train journey from Narita (580 km).

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Cat-Skiing







Deep Powder. No Crowds. All Yours.

Step into a snowcat and ride to the kind of terrain dreams are made of. Untouched powder, wide-open glades, and hidden stashes you won't believe.

Cat skiing brings you the thrill of backcountry skiing without the need for a helicopter. It's remote, raw, and wildly rewarding and perfect for powder hounds looking to leave the lift lines far behind. With expert guides, a comfy snowcat, and terrain that changes daily, every run is a fresh track waiting to happen.

Talk to our Snow Holiday Experts about cat-skiing packages

Why You'll Love It:

- Access vast backcountry terrain via heated snowcat
- Deep, untracked powder runs – all day long
- Professional guides for safety and epic lines
- Open bowls, tree runs, and steep chutes
- Small groups for a personal, laid-back vibe
- Incredible scenery and non-stop photo ops
- Single and multi-day trips available

Heli-Skiing







The Ultimate Alpine Adventure

No lift lines. No crowds. Just endless powder and your own private mountain.

Leave the ordinary behind and take flight into a world of pure adrenaline and awe-inspiring terrain. Heli-skiing gives you access to untouched snow, dramatic peaks, and wide-open bowls that most skiers only dream of. Every descent is a first track, every run an epic story.

This isn't just skiing, it's a bucket list experience.

Talk to our Snow Holiday Experts about heli-skiing packages

Why You'll Love It:

- Remote, untracked powder accessed by helicopter
- Expert guides to lead your mountain adventure
- Vast alpine terrain with no lift lines or crowds
- Small groups for a personalised, high-thrill day
- Jaw-dropping scenery you'll never forget
- Flexible packages from single-day to multi-day escapes



A warm welcome from us

As a proud Kiwi-owned family business, we are thrilled to share our passion for travel, the great outdoors, and skiing and boarding with you. From carving fresh tracks in untouched powder to soaking up the charm of alpine villages, we believe there is nothing quite like the thrill of a great day on the slopes.

Just like you, we love the mountains. We are not only behind the scenes crafting your perfect getaway, but also out there riding chairlifts, chasing powder, and uncovering hidden gems ourselves. Our own love for adventure drives us to find the best destinations, experiences, and those little extras that make all the difference.

Every journey we create is backed by personal experience, expert knowledge, and a genuine passion for the mountains.

Thanks for choosing to explore the world of skiing with us. Let's make this your best ski holiday yet!

Sheree & Rob Macready

Get more from your ski season with an Epic Pass or Ikon Pass.

Whether for one week or all season, these passes offer great value, unlimited skiing and the flexibility to explore and visit different ski resorts and destinations. Ski or ride on any day, enjoy the best of multi-resort skiing/boarding and unlock a range of on mountain benefits. To make it easy, our snow holiday experts can book these passes for you.

Look for the Epic Pass or Ikon Pass logo on resort pages throughout this brochure.

Access to over 100,000 skiable acres.

Unlimited, unrestricted skiing at some of the world's best ski resorts.

Epic Pass keeps getting bigger and now covers 80 resorts across North America, Australia, Europe and Japan. With the Epic Day Pass, guests can ski world-class resorts for an unmatched price (off lift ticket window prices).

With passes ranging from 1 day through to a full season pass, the options are endless.

Benefits

Complimentary Epic Coverage pass protection.

My Epic - all in one ski app.

Exclusive discounts on mountain activities.

Friends and family discounts.

Unlock 50+ destinations worldwide.

Endless powder. Endless possibilities. With the Ikon Pass, the planet's most iconic mountains are all within reach.

The Ikon Pass is the standard in season passes, connecting the most iconic mountains across the Americas - including Alberta and British Columbia - Europe, Japan, Australia and New Zealand delivering authentic, memorable snow adventures. The Ikon Pass unlocks access to a community of diverse destinations to ski and ride.

Benefits

Friends and family discounts.

Exclusive pass holder discounts on retail, food and beverage.

3-season validity. This means you can use your NZ days in our southern season prior to, or after the Ikon Pass northern hemisphere season.

Access to adventure assistance app.





What to consider when planning a snow holiday



If you are planning a ski holiday, especially your first, you might not know where to start and likely have a few questions. That's where our Snow Holiday Experts come in. But first, here are a few things to consider to get the (snow) ball rolling on your winter getaway.

Pick your location

With so many incredible destinations to choose from, selecting the right resort can feel overwhelming. You probably have a picture in your mind already, but there's more to think about. Do you want ski-in/ski-out accommodation or a luxury boutique lodge? What are the ages and ability levels of the skiers? Are you after a laid-back mountain town or a buzzing après-ski scene?

Our top tip: talk to an expert. It's the best way to find a resort that ticks all the boxes.

Rent your equipment

Taking your own gear can be a hassle and lugging it through airports and paying for excess baggage. Instead, consider renting the latest demo gear at your resort. We always recommend travelling with your own helmet and goggles.

Lessons & activities

We strongly suggest pre-booking your lessons and activities, as spots fill up quickly. You don't want to miss out on that essential ski lesson or a once-in-a-lifetime dog sled tour. At Travel&Co, we can take care of all these arrangements, often at discounted rates when booked in advance.

When to go

The Northern Hemisphere ski season typically runs from late November to April, though this varies slightly between resorts. Snow quality, pricing, and availability can change dramatically month to month, especially around peak holiday periods like Christmas and New Year's, which often book out well in advance.


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You should read the Policy Wording and consider obtaining independent legal or financial advice before making any decisions about this insurance. Terms, conditions, limits, sub-limits and exclusions apply.



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